

## Press Release

Kassel, September 29, 2016



### **FUTURE FOOD FORUM 2016**

### **Nobel Peace Prize laureates to attend the K+S Future Food Forum**

**The global agriculture industry is facing serious challenges: An ever-increasing population growth rate and increasing scarcity of fertile land. The FUTURE FOOD FORUM, which will be held in Berlin on October 13, 2016, will feature a host of eminent guest speakers, including the Nobel Peace Prize laureates Prof. Muhammad Yunus, Prof. Dr. Klaus Töpfer and Charles Ogang (World Farmers Organization), who are sure to generate lively discussions. Up to 300 guests from Germany and abroad are expected to attend.**

The global population is growing exponentially: By 2050, more than nine billion people will be living on our planet. At the same time, the amount of potentially usable agricultural land worldwide is finite: Although new land is increasingly being brought under cultivation, fertile land is increasingly becoming scarce, especially in arid regions, as a result of inappropriate land use, for example, due to salinization or soil erosion.

The FUTURE FOOD FORUM aims to provide a platform for addressing the challenges associated with combating hunger around the world. The FUTURE FOOD FORUM is being staged by K+S Aktiengesellschaft and is designed to bring together prominent figures from the worlds of international politics, business and science. The forum will primarily tackle the issue of how the fight

against hunger can be waged more efficiently, how international development cooperation can be improved and what contribution can be made by local agriculture and the food industry with modern production methods and functioning distribution channels at the local level.

A host of distinguished international guest speakers will be on hand to speak at the forum, culminating with a panel discussion. In addition to the keynote speakers, Yunus, Töpfer and Ogang, guest speakers include Bärbel Dieckmann (President of Welthungerhilfe), Sara Nuru ("Menschen für Menschen" Foundation), James Shikwati (development aid critic from Nairobi, Kenya), the documentary film director Valentin Thurn, as well as experts from the OECD, GIZ and WWF. Agricultural scientists and practitioners from Brazil, India and Africa are also scheduled to attend the forum.

As a fertilizer producer, K+S sees itself as part of the solution to realizing the goal set by the U.N. of ending global hunger by 2030. This is because plant nutrients potash and magnesium which the commodities company extracts at its potash plants and processes into high-quality fertilizers make it possible, when applied in a balanced way, to achieve much higher yields. According to the UN Food and Agricultural Organization (FAO), arable land per capita is projected to decline by almost one third by 2050, and as a result, this will become even more important as we move forward. Farmers worldwide thus need to make optimal use of their land resources in order to be able to produce enough food for an ever-growing world population.

For further information and to register, please visit: [www.future-food-forum.de](http://www.future-food-forum.de).  
(Attendance is free of charge.)

### **About K+S**

K+S is an international resources company. We have been mining and processing mineral raw materials for more than 125 years. The products we produce from them are used worldwide in agriculture, food and road safety and are important elements in numerous industrial processes. Potash and salt are integral nutrients for the megatrend of a constantly growing and increasingly prosperous global population striving for a higher standard of living. This will result in increasing consumption of mineral resources. We serve the resulting growth in demand from production sites in Europe, North America and South America as well as through a global distribution network. K+S is the world's largest salt producer and one of the top potash providers worldwide. With more than 14,000 employees, K+S achieved revenues in financial year 2015 of about € 4.2 billion and an EBIT of € 782 million. Learn more about K+S at [www.k-plus-s.com](http://www.k-plus-s.com).

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