

## **Press Release**

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Kassel (Germany) – June 17, 2019

### **K+S at the Hessentag:**

#### **Living with potash mining in the Werra region**

**K+S was extremely positive after this year's Hessentag in Bad Hersfeld: Approximately 15,000 people visited the company's stand to obtain information about the products, the future of potash mining in the Werra-Fulda region and the opportunities for jobs and apprenticeships.**

At a clearly visible venue in a central location on Hessentagsstraße, visitors of the K+S stand had the opportunity to discover the "world of miners". Not only the shady relaxation areas, but also the variety of information provided met with great interest. They comprised opportunities for apprenticeships and retraining, current vacancies, explanations of the extensive product range and regional tourist attractions in the context of potash mining. Food and drinks served for the visitors were also enjoyed: around 2,500 apples and more than 3,000 portions of mineral water refreshed the guests.

### **Great support in the region**

The employees, who represented the company to the visitors as "K+S ambassadors" in Bad Hersfeld, pleasantly shared positive opinions. Remarks such as: "It's good to have K+S" or "Without K+S, the region would be poorer" were often heard. The company's efforts to reconcile potash production and environmental protection and therefore also to fulfil important prerequisites for the future security of jobs were honored.

### **About K+S**

K+S is a customer-focused, independent minerals company for the Agriculture, Industry, Consumers, and Communities segments and wants to grow the EBITDA to € 3 billion by 2030. Our approximately 15,000 employees enable farmers to provide nutrition for the world, solutions that keep industries going, improve daily life for consumers and provide safety in winter. We continually meet the growing demand for mineral products from production sites in Europe, North and South America as well as a worldwide sales network. We strive for sustainability because we are deeply committed to our responsibilities to people, environment, communities and economy in the regions in which we operate. Learn more about K+S at [www.k-plus-s.com](http://www.k-plus-s.com).

The Werra-Fulda region is an important region for K+S, with the Werra and Neuhoef-Ellers plants as well as the K+S Group's Central Analytics and Research Centre in Unterbreizbach. Besides about 5,300 direct jobs, there are numerous jobs at suppliers and service providers making K+S an important economic factor in the region. In the Hersfeld-Rotenburg district, K+S is the largest company providing apprenticeships with about ten percent of the jobs.

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