

## Press Release

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Kassel, 1 October 2014



### **FUTURE FOOD on 9 October in Berlin**

### **K+S organises future forum on global nutrition**

**K+S focuses on the challenge of feeding a significantly increasing world population. The resources company has invited scientists, politicians, practitioners and visionaries to Berlin for the FUTURE FOOD FORUM on 9 October, to discuss solutions: up to 300 participants are expected. “A few days before World Food Day (16 October), we want to send out a signal that this subject merits even greater attention”, says Norbert Steiner, Chairman of the Board of Executive Directors of K+S Aktiengesellschaft.**

Experts assume that the world’s population will grow from today’s seven billion to up to ten billion people in 2050. In only one generation, therefore, as many people will be added as are living in China, India and the United States today. Will our planet be able to feed so many, and if so, how? These issues will be discussed in Berlin by, among others, Thomas Silberhorn, Parliamentary Secretary of State to the Minister of Economic Cooperation and Development, futurologist Matthias Horx, agrarian economist Professor Harald von Witzke (Humboldt University Berlin), environmental researcher Professor Michael Braungart, Dr. Josef Schmidhuber of the Food and Agriculture Organization of the United Nations (FAO), as well as Dr. Juliana Rwelamira of the Sasakawa Africa Association, who will also be reporting on the “Growth for Uganda” aid project.

How can the global fight against hunger be won? How will we feed ourselves tomorrow? How and what will we eat tomorrow? "The target of sufficient food for all people in the world must and can be achieved", says Steiner. The Chairman of the K+S Board of Executive Directors is confident that the potential exists for supplying even 10 billion people in the world with sufficient food. "For this to happen, however, greater use has to be made of the possibilities for agriculture, especially in emerging market and developing countries".

This is because agriculturally relevant resources such as cultivated land and water are limited worldwide. Furthermore, a disproportionate increase in the consumption of protein per capita is being forecast for the next few decades, with corresponding consequences for food consumption requirements, and renewable raw materials for bioenergy production are also laying claim to agricultural land.

### **125 years of K+S**

K+S is currently looking back at its origins on 3 October 1889: At that time, several entrepreneurs founded the "Aktiengesellschaft für Bergbau und Tiefbohrung" in Goslar, the oldest predecessor company of the present-day K+S. Already three years later, the pioneers came across rich potash deposits underground in Salzdettfurth and laid the foundations for a success story. Today, the K+S Group is an internationally active resources group whose products are not only used as fertilizers in agriculture, but also form the basis for production and value creation in various branches of industry.

### **Note**

More information and registration for the "Future Food" forum are available at [www.future-food-forum.de](http://www.future-food-forum.de). Closing date for registration: 6 October 2014.

## **About K+S**

K+S is an international resources company. We have been mining and processing mineral raw materials for 125 years. The products we produce from them are used worldwide in agriculture, food and road safety and are important elements in numerous industrial processes. The nutrients potash and salt are accompanying the megatrend for the future: A constantly growing global population is becoming increasingly prosperous and striving for a more modern standard of living, which results in an increasing consumption of mineral raw materials. We serve the resulting growth in demand from production sites in Europe, North America and South America as well as through a global distribution network. K+S is the world's largest salt producer and one of the top potash providers worldwide. With more than 14,000 employees, K+S achieved revenues in financial year 2013 of about €4 billion and an EBIT of €656 million. K+S is the commodities stock on the German DAX index. Learn more about K+S at [www.k-plus-s.com](http://www.k-plus-s.com).

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