

K+S Group

# Compendium

November 2019



K+S Group

## K+S at a Glance

## **Group financials 2018**

Revenues € 4.04 billion

**EBITDA** € 606 million

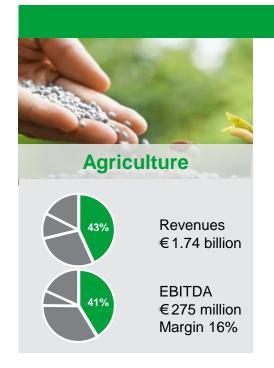
**EBITDA-Margin** 15%

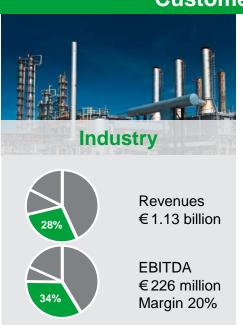
Earnings after taxes, adj. €85 million

**OU Europe+:** Revenues: €2.59 billion; EBITDA: €443 million; Margin: 17%

**OU Americas:** €1.45 billion; EBITDA: €222 million; Margin: 15%

## **Customer Segments**

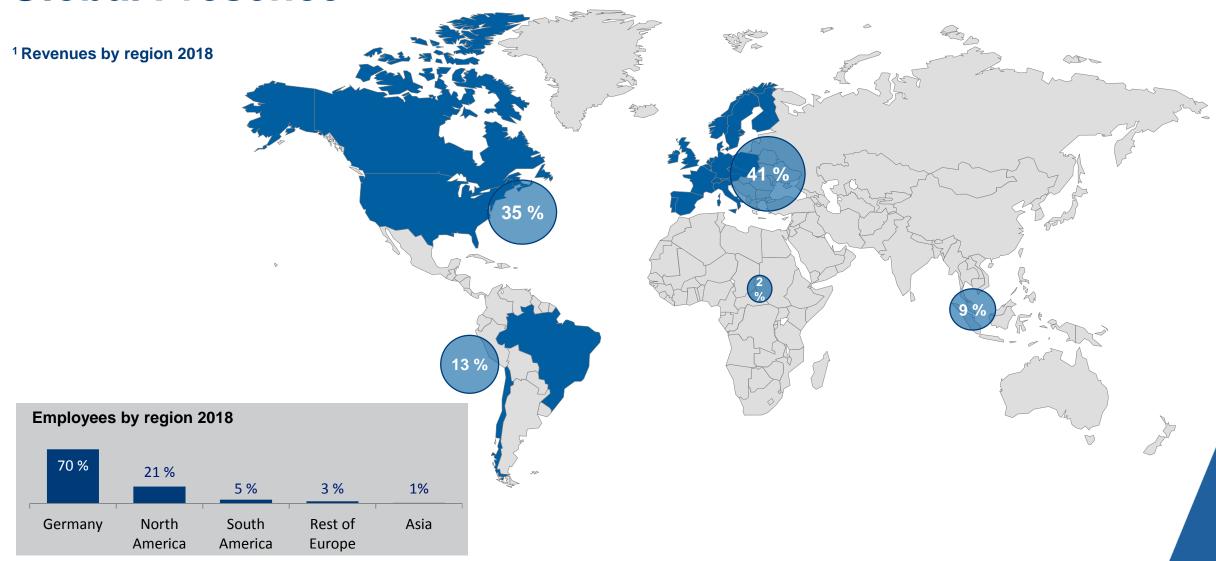








# **Global Presence**<sup>1</sup>



# **Customer Focus in New Organization**

Production focus

# **Customer** focus





- Potassium chloride (MOP)
- Fertilizer specialities



- Chemical
- Pharma

Culinary

Ice Melt

- Food
- Animal Nutrition

Water and Pool

- Oil and Gas
- Water Softening
- other Industrial products



2018

Revenue share

~40%



**EBITDA** 

margin

16%







Consumers

- De-icing bulk
- De-icing packaged



**17%** 

# Adding value along our entire supply chain



#### **Exploration**

Our potash and salt deposits came into being millions of years ago. They are either our property or we have corresponding rights or approvals that allow the extraction or solution mining of the raw material reserves.



#### **Mining**

We extract raw materials in conventional mining above and below ground as well as through solution mining. We also use the power of the sun and extract salt by evaporating sea water or saline water.



#### **Production**

The refining of raw materials is one of our core competencies. Above ground, the crude salt is processed in complex, multi-phase, mechanical or physical processes, with the natural properties of the mineral remaining unchanged.



#### **Logistics**

The long-term securing of freight capacity is of strategic importance to us. A large part of our international transport volume is forwarded by service providers with which we maintain long-standing partnerships.



#### Sales/Marketing

The K+S Group wants to be its customers' preferred partner in the market. High product quality and reliability are decisive preconditions for this. K+S offers a comprehensive range of goods and services for agriculture, industry and private consumers.



#### **Application**

Our customers apply our products, use our raw materials in their processes or process them in their products. We make extensive product information available and advise our customers on the application of our products.

## **Board of Executive Directors**



**Dr. Burkhard Lohr** CEO

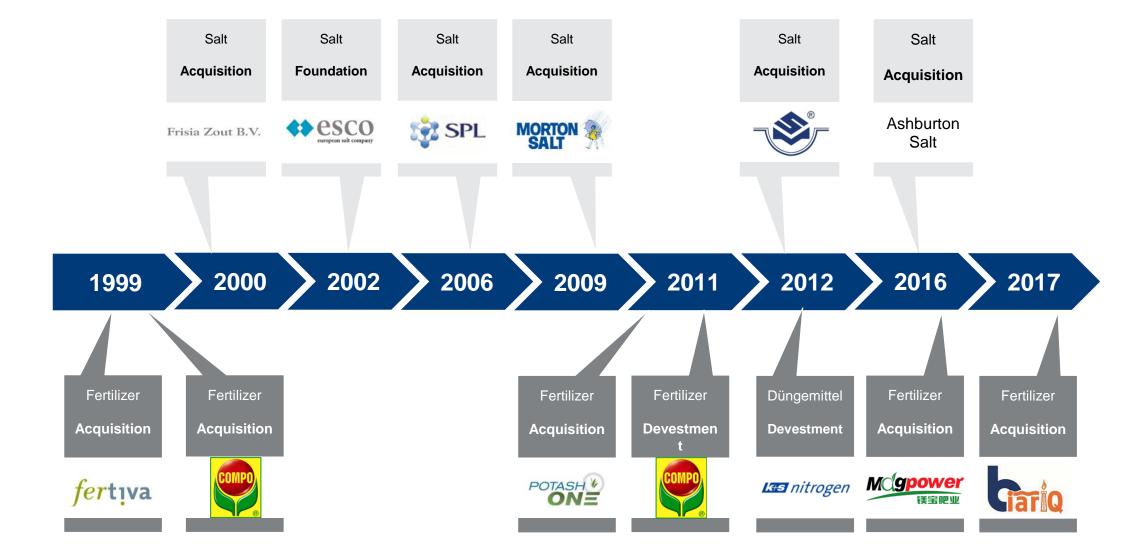


**Thorsten Boeckers** CFO



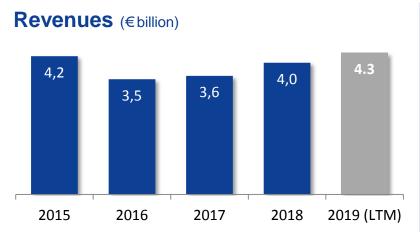
**Mark Roberts** COO

# **Active Portfolio Management**



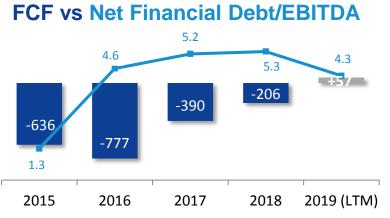


# **Key Financials**









# **Shaping 2030 Strategy**

We will be the most customer-focused, independent minerals company





#### 'One Company'

... thinking and acting as 'One Company' and realizing synergies between our businesses



#### **Tapping the full potential of our existing assets**

... and establish the most value-creating portfolio combination



#### **Exploring new adjacent growth areas**

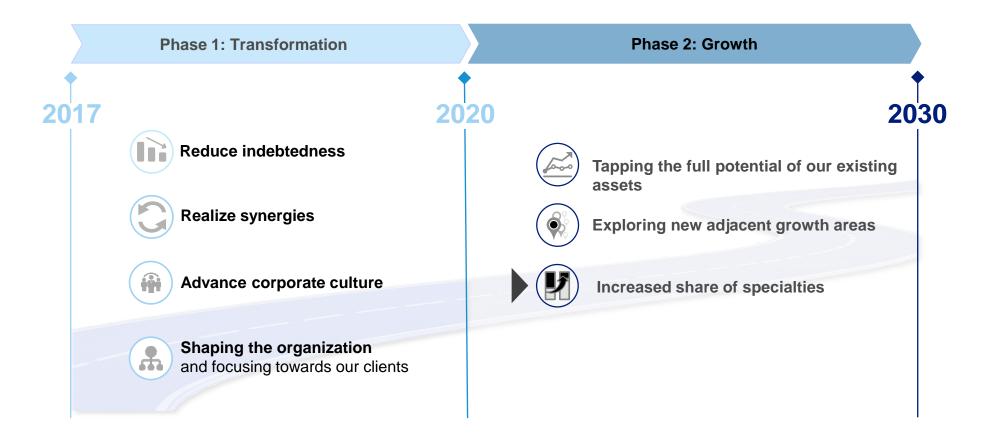
... pursuing growth by venturing into new markets where we can use our existing capabilities



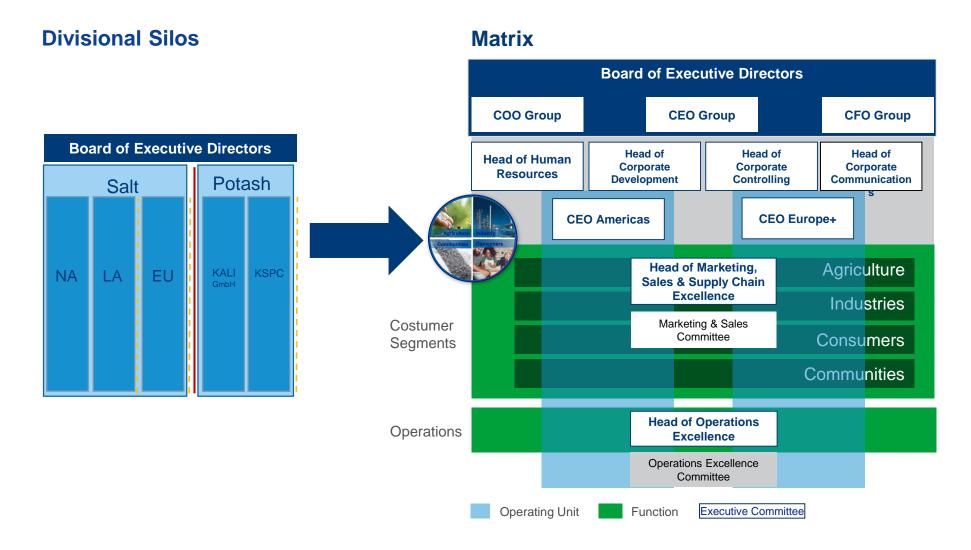
#### Increasing the share of our specialties business

... to ensure an overall stabilized performance and reduce our dependency on standard products and weather

# We will implement our strategy in two phases



# Phase I: Building a basis for our growth options



# **Synergies**





Leverage synergies

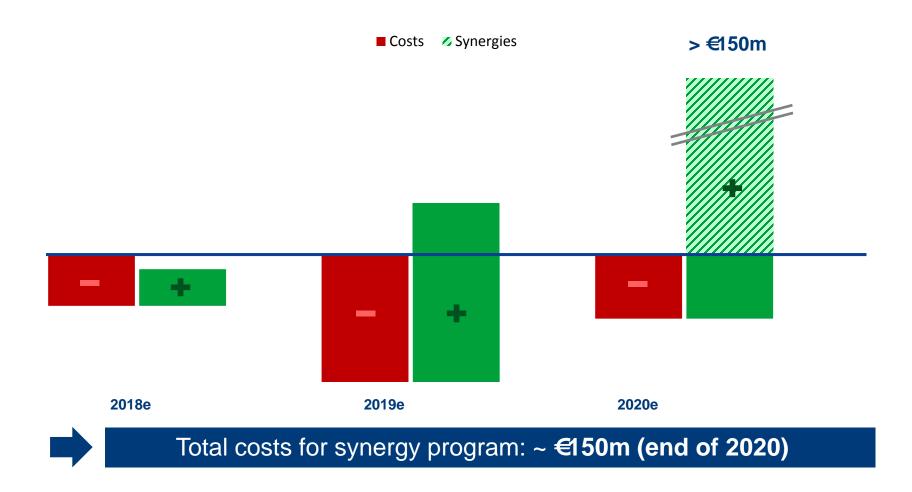
SG&A Optimization	CEO	~ <b>€30</b> m
Operations	COO	> €50m
Procurement	CFO	> €30m
Supply Chain and Logistics	COO	> €20m
Commercial Excellence	COO	> €20m

Synergies YE 2020

(vs. 2017)

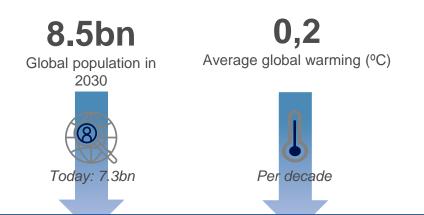
**Sponsor** 

# **Shaping 2030 EBITDA impact**



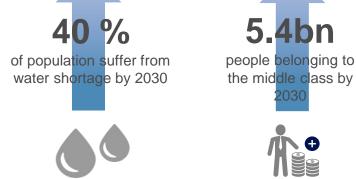


# Phase II: Important megatrends



## Implications for K+S

70% of water used for agriculture



2015: 3.0bn

- Arable land shrinking
- Yield needs to be improved
- Higher efficiency of fertilization and irrigation needed
- Plants have to be more stress resistent
- Infrastructure needs to be improved → focus on renewable energy
- Growing population, especially in Asia, needs more salt for various purposes

## **Growth Areas**

## **K+S Growth Landscape**

## **Geo-expansion**





#### Fertilizer



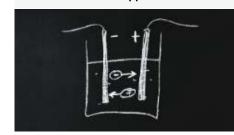
Ramp of low-cost commodities



## Industry



**Chemical applications** 



Growth areas and ideas cover core and adjacent businesses

# K+S sustainability KPIs and targets 2030 – People



	Goal	KPI	<b>2017</b> (base year)	2018	Target by 2030 at the latest
	Health & Safety	Lost time incident rate (LTIR)	8.5	7.9	O Vision 2030
People	Diversity & Inclusion	Employees' favorable perception of inclusive work environment (percent)	68 (2015)	68 (2015)	>90
	Human Rights	Sites covered by a human rights due diligence process (percent)	0	0	100

# K+S sustainability KPIs and targets 2030 – Environment

	Goal	KPI	<b>2017</b> (base year)	2018	Target by 2030 at the latest
		Deep-well injection of saline waste water in Germany (m³ p.a.)	1.2	1.0	0 starting January 2022
nt	Water	Additional reduction of saline process water from potash production in Germany (m³ p.a.)	0	+400,000	-500,000 excluding reduction by KCF facility and end of production SI
Environment	Waste	Amount of residues used for other purposes than tailings or increased amount of raw material yield (million tons p.a.)	0.2	1.0	3
Ē	Additional area of tailings piles covered (ha)		0	5.9	155
	Energy &	Carbon footprint for power consumed (kg CO <sub>2</sub> /MWh) (percent)	0	-1.5	-20
	Climate	Specific greenhouse gas emissions (CO <sub>2</sub> ) in logistics (percent)	0	-2.0	-10

# K+S sustainability KPIs and targets 2030 – Business Ethics

	Goal	KPI	<b>2017</b> (base year)	2018	Target by 2030 at the latest
	Sustainable Supply Chains	Critical suppliers aligned with the K+S Group Supplier Code of Conduct (SCoC) (percent)	0	14.7	<b>100</b> by end of 2025
Business	oupply onails	Spend coverage of the K+S Group SCoC (percent)	0	29.4	> 90 by end of 2025
	Compliance & Anti-Corruption	All employees reached by communication measures and trained appropriately in compliance matters (percent)	59.1	70.9	<b>100</b> by end of 2019



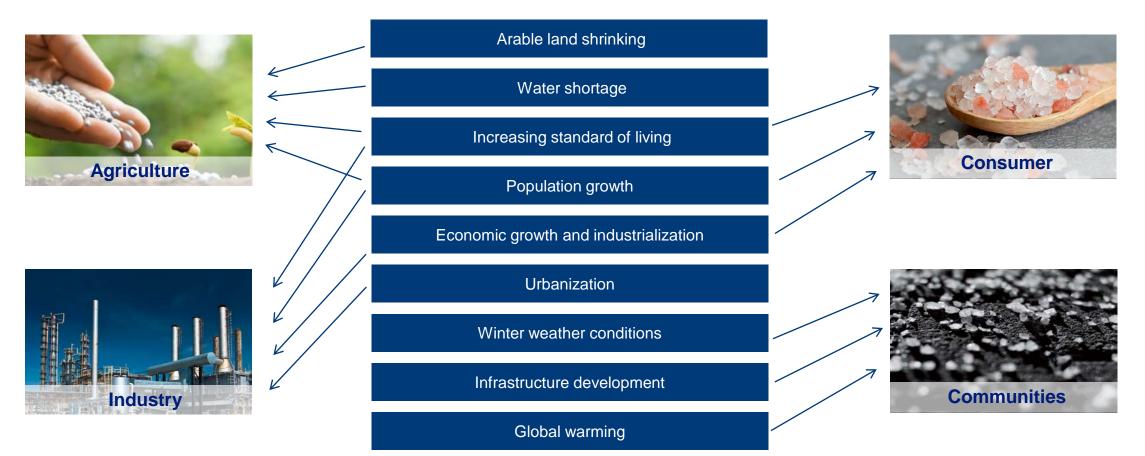
# **Customer Segments**

- Agriculture
- Industry
- Consumers
- Communities

## Long-term dynamics in demand for our Customer Segments

## **Customer Segments**

#### Demand driven by ...



## **Customer Segment Agriculture at a Glance**

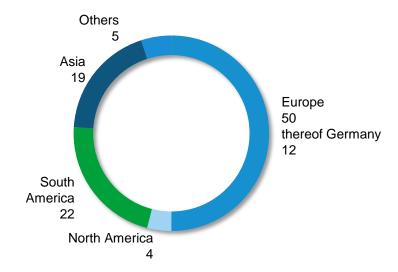


## **Customer Segment Agriculture**



in €million	FY 2018	9M/19
Revenues	1,741.3	1,326.1
Sales volume (mt)	6.85	4.77
EBITDA	274.5	265.6

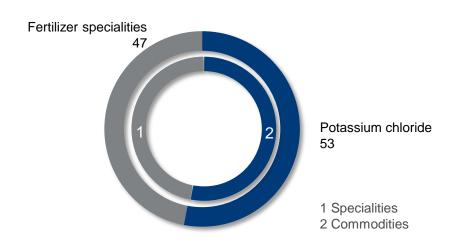
## Revenue Split by Region 2018 (%)



#### **Characteristics**

- Close proximity to our main customers provide logistical advantages
- Shipments to overseas customers at competitive costs from Hamburg harbor
- Strong and long-standing customer relationships
- Broad specialty portfolio provides flexibility and stability, partly following different trends and seasons

### Revenue Split by Products 2018 (%)



# Why use fertilizers?



"The growth and yield of plants are limited by the nutrient which is in shortest supply"

- There are only few soils on earth which have a sufficient content and availability of plant nutrients to achieve high yields over a longer period without fertilization
- Potash is an indispensable supplement to the natural nutrient content of soils
- Compensation of the nutrient losses by harvest and other losses is necessary

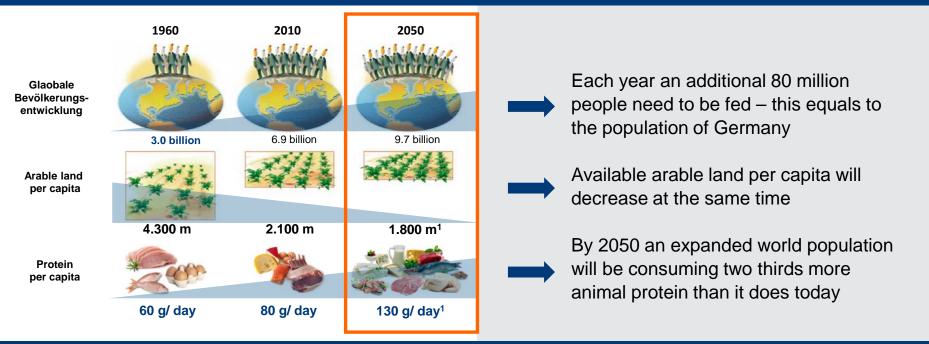
For plants to thrive they need sunlight, water and minerals

<sup>&</sup>lt;sup>1</sup> Justus von Liebig, 'The Natural Laws of Husbandry', 1863

# Long-term key drivers for our fertilizer business

## **Customer Segment Agriculture**

## Less arable land – but more protein consumption per capita



In 2050, only roughly a quarter of a soccer field will be available to feed one person year round - 80 percent of future growth in crop production will come from yield advancements

driven by balanced use of fertilizers

Sources: UN, World Population Prospects, 2012 Revision, UNDP, 2013; FAOStat 2014 <sup>1</sup> FAO 2014 - forecasts based on the expected increase in animal protein

## What makes us different?

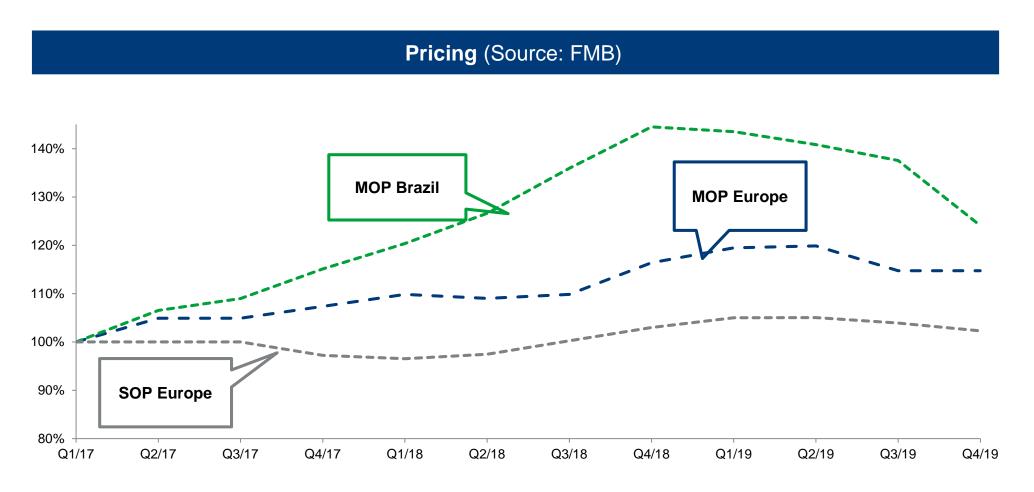


- Potassium Chloride (MOP)
  - 60 Kali

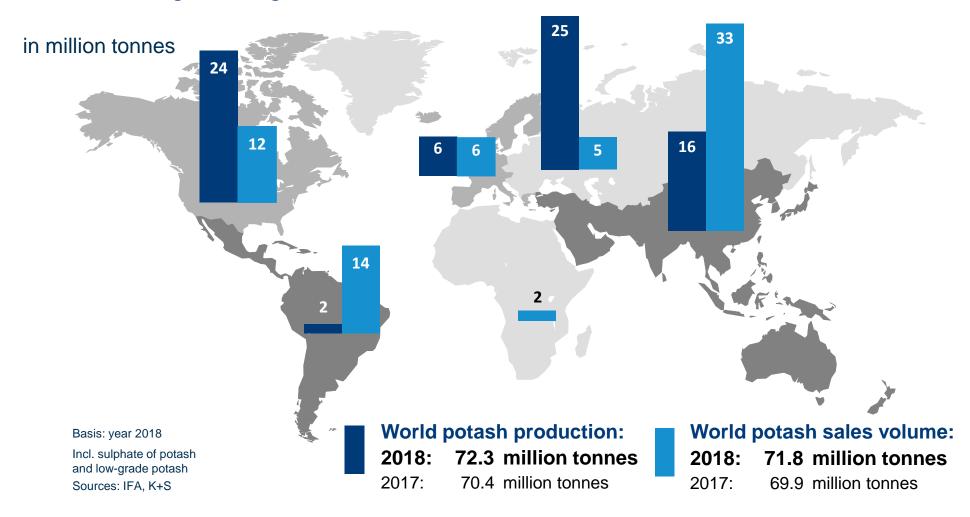
- mainly used for special applications (e.g. chloride-sensitive crops)
- products containing a broad range of nutrients (e.g. potash, magnesium, sulphur)
- premium products used for high-value crops

- can be applied universally to all crops not sensitive to chloride and to all types of soil
- standard product used for commodity crops

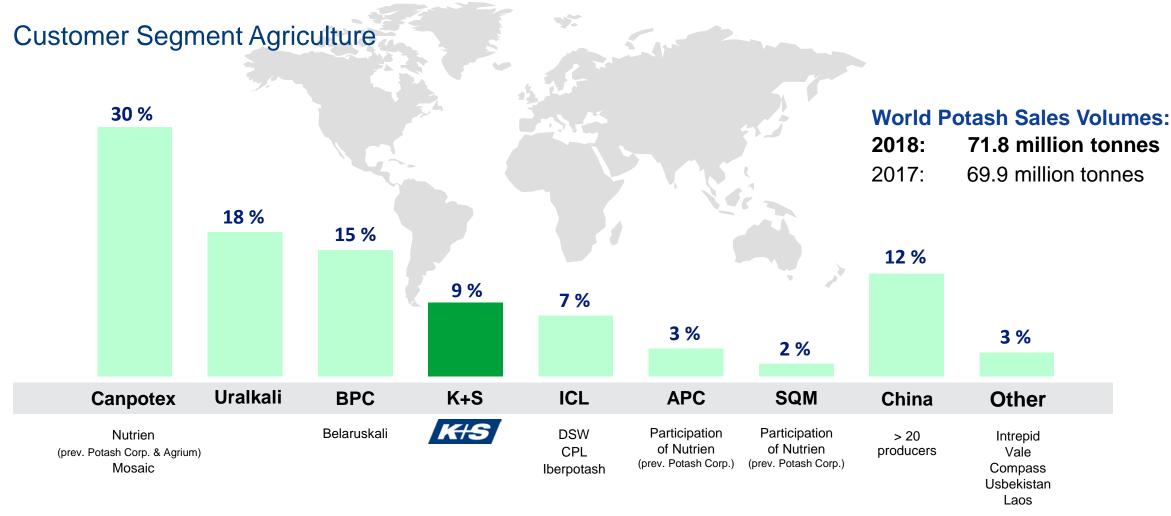
# **Potash Price Development**



# World potash production and sales by region



# Supplier structure on the world potash market



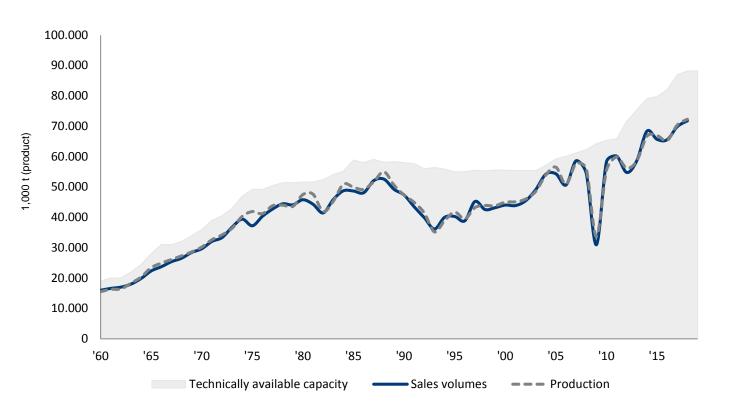
Basis: 2018

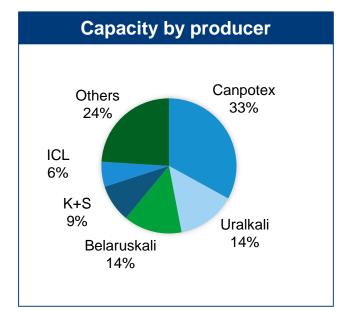
Source: IFA, K+S Incl. potassium sulphate and potash grades with lower K<sub>2</sub>O content

# World potash supply and demand

## **Customer Segment Agriculture**

Production is driven by demand despite continuous excess capacity



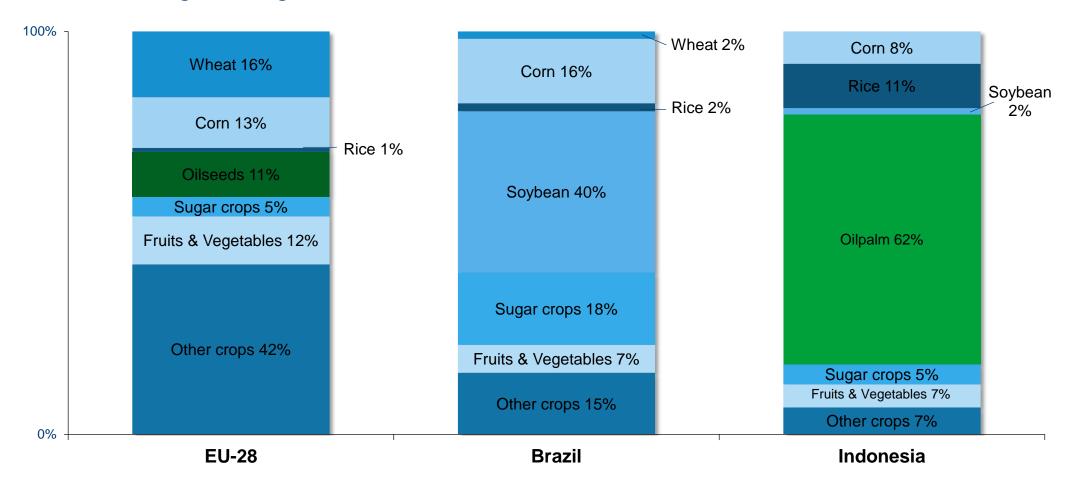


Basis: year 2018

Source: IFA, K+S; incl. sulphate of potash and low grade potash of about 5 million tonnes eff. (product)

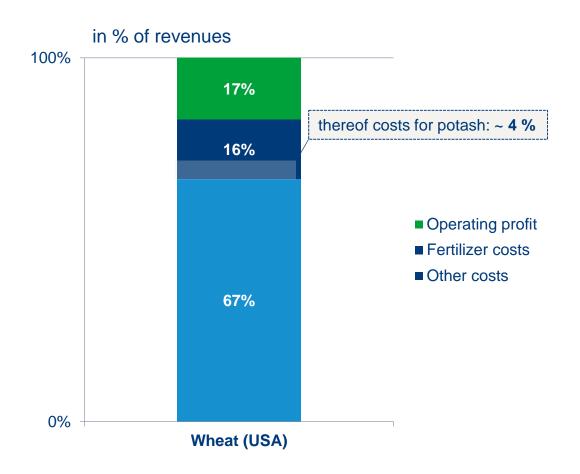
# Potash use by crop in selected countries

## **Customer Segment Agriculture**



 $Source: IFA\ ,\ Estimates\ of\ Fertilizer\ Use\ by\ Crop\ in\ Selected\ Countries\ in\ 2010-2010/11,\ published\ 2013$ 

# Farmer profitability of US corn



- Expenditure on potash products only amounting to approx. 4% of the total costs
- Earnings prospects should give the agricultural industry sufficient incentive to increase yield per hectare by using plant nutrients

# World potash sales volume by region

## **Customer Segment Agriculture**

million tons	2011	2012	2013	2014	2015	2016	2017	2018
Western Europe	5.9	5,6	5,8	6,2	6,0	5,9	6,2	6,2
Central Europe / FSU	4.4	5,1	4,7	4,4	4,8	4,8	5,2	5,4
Africa	0.7	0,7	0,8	1,0	1,0	1,1	1,4	1,6
North America	10.2	9,1	9,7	11,8	9,5	10,9	11,2	11,5
Latin America	10.5	10,5	11,0	11,9	11,5	12,2	12,7	13,7
Asia	28.0	23,4	26,2	32,4	32,3	30,1	32,5	32,6
- thereof China	12.7	12,0	13,8	16,7	18,5	16,2	16,2	16,3
- thereof India	5.0	2,8	3,5	4,5	4,1	4,0	5,0	4,5
Oceania	0.5	0,4	0,5	0,7	0,6	0,6	0,7	0,8
World total	60.2	54,8	58,7	68,4	65,7	65,6	69,9	71,8

Incl. potassium sulphate and potash grades with lower  $\rm K_2O$  content of around 5 million tonnes eff. Sources: IFA, K+S

# **Customer Segment Industry at a Glance**

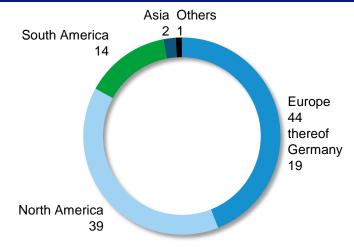


## **Customer Segment Industry**



in €million	FY 2018	9M/19
Revenues	1,132.8	857.2
Sales volume (mt)	10.30	7.57
EBITDA	225.5	159.1

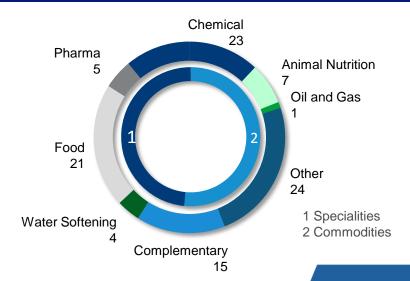
### Revenue Split by Region 2018 (%)



#### **Characteristics**

- Emerging markets: Footprint in rising markets such as Asia as industrialization drives demand for electrolysis
- Electrolysis and specialties: High product quality, service and customer proximity
- Pharma: High quality standards, certificates, innovation and superior customer services as well as reliability

### Revenue Split by Products 2018 (%)



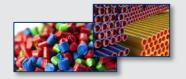
# **Broad variety of application areas (1)**

## **Customer Segment Industry**



#### Chemical

- Main applications:
- Chemical industry
- Chlor-Alkali processes (→ PVC)
- Polycarbonates, MDI (Isocyanat)
   (→ plastics, synthetic resin)
- Synthetic Soda Ash (→ glass)





#### **Food processing**

#### Main applications:

- Food processing industry
- Baking industry
- Condiment and preservative agent
- Preserving of fish





#### **Pharma**

#### Main applications:

- Infusion, dialysis solutions
- Pharmaceuticals





#### Oil and Gas

#### Main applications:

Drilling fluidas



# **Broad variety of application areas (2)**

## **Customer Segment Industry**



#### **Animal Nutrition**

#### Main applications:

- Animal feed
- Lickstones





#### Water softening

#### Main applications:

- Water softening
- Water treatment





#### Complementary

#### Main services:

- Waste Management and Recycling
- Granulation of Catsan® for Mars GmbH
- K+S Transport GmbH
- CFK (Trading)

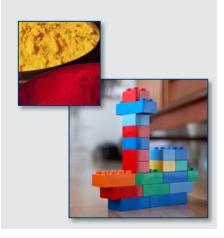




#### Other

#### Main services:

- Dyeing works
- Leather treatment



# **Customer Segment Consumer at a Glance**



## **Customer Segment Consumer**

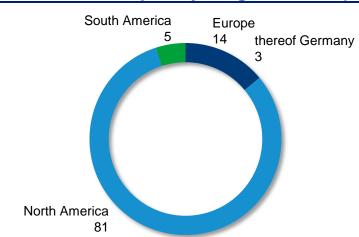


in €million	FY 2018	9M/19
Revenues	453.7	345.8
Sales volume (mt)	1.81	1.31
EBITDA	43.3	39.3

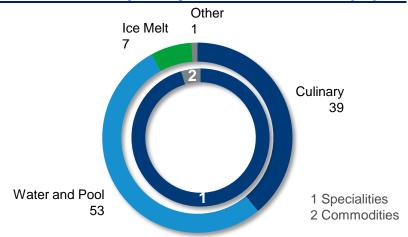
#### **Characteristics**

Our brands – and particularly MORTON SALT – can be found on shelves around the world. Every child in the United States knows our "Umbrella Girl".

## Revenue Split by Region 2018 (%)



#### **Revenue Split by Products 2018 (%)**





## **Customer Segment Communities at a Glance**

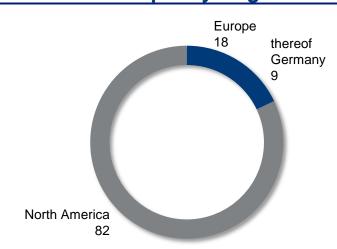


#### **Customer Segment Communities**



in €million	FY 2018	9M/19
Revenues	708.4	515.8
Sales volume (mt)	13.32	9.24
EBITDA	121.8	55.4

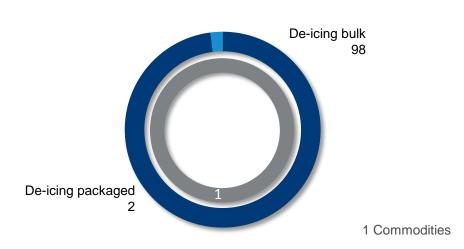
#### Revenue Split by Region 2018 (%)



#### **Characteristics**

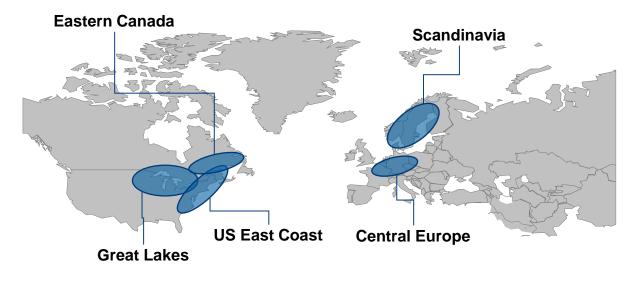
- Unrivalled global production and logistics network:
   Geographical diversification of production facilities within a region and across continents
- Diverse regional portfolio of de-icing salt markets

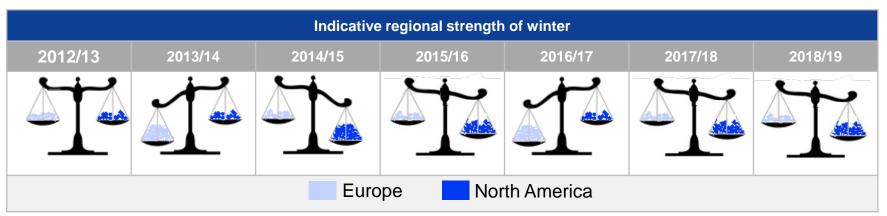
#### Revenue Split by Products 2018 (%)



## Presence in attractive de-icing markets

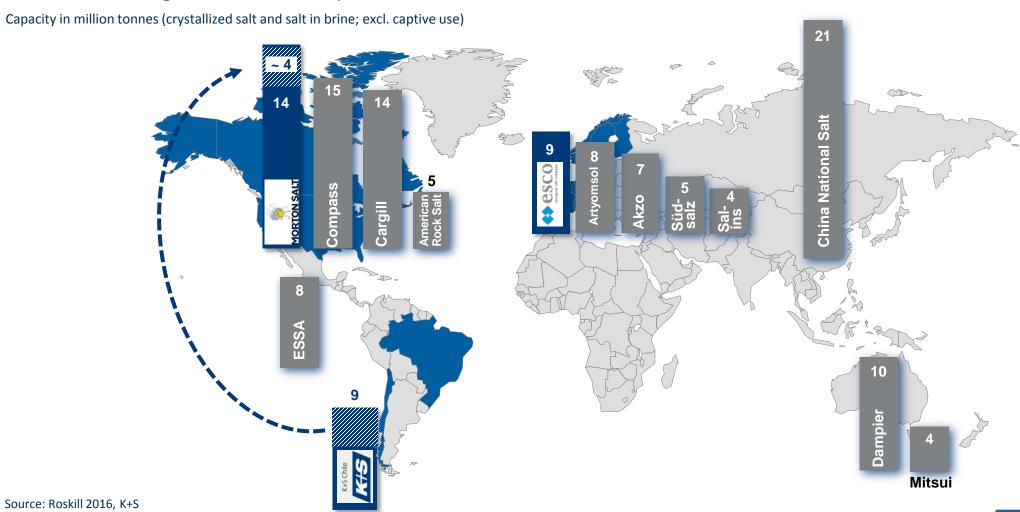
### **Customer Segment Communities**





# Main salt suppliers worldwide

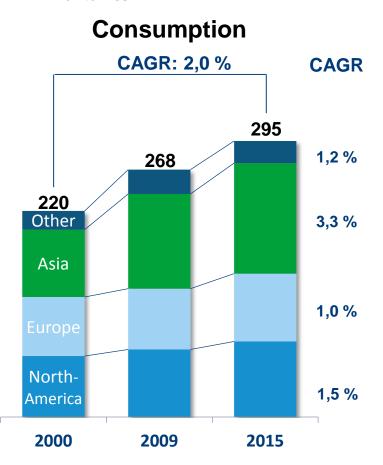
### Customer Segments Industry, Consumers, Communities

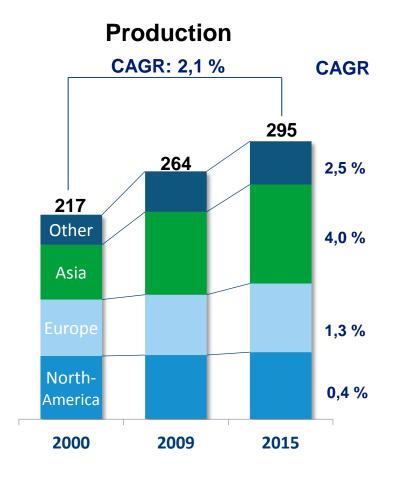


# Development of salt consumption and production<sup>1</sup>

### Customer Segment Industry, Consumers, Commodities

in million tonnes

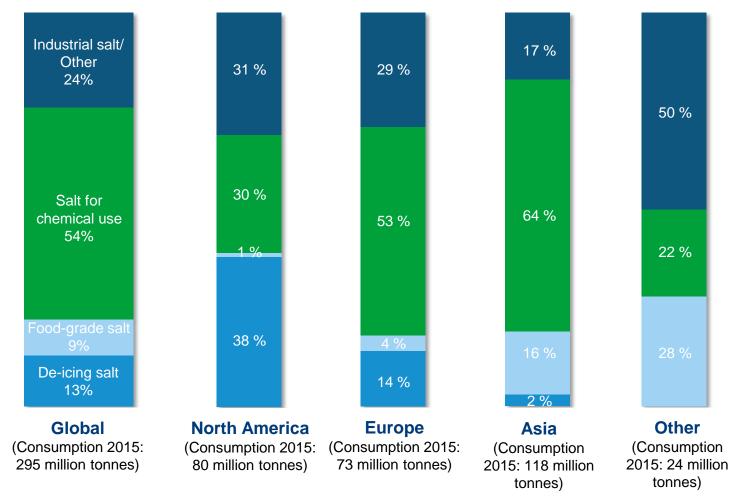




<sup>&</sup>lt;sup>1</sup> excl. captive use; Source: K+S, Roskill 2011, 2014, 2016

# Salt consumption by product group

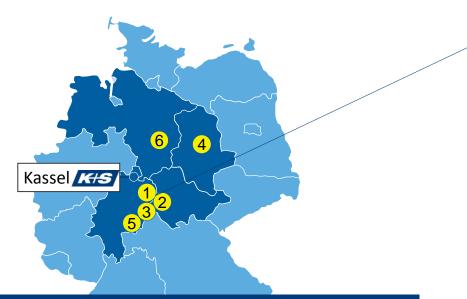
#### Customer Segment Industry, Consumers, Commodities



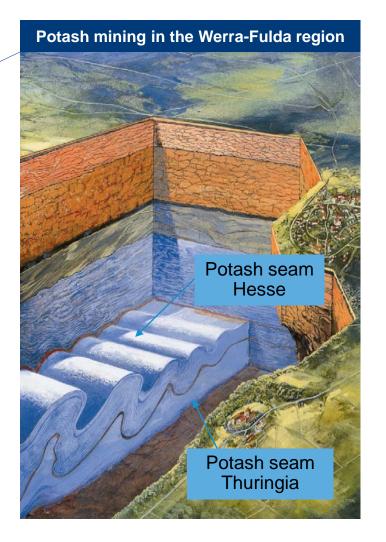


# **Production**

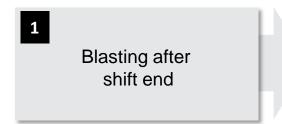
## **Potash sites in Germany**

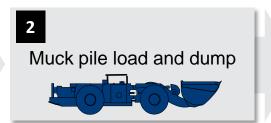


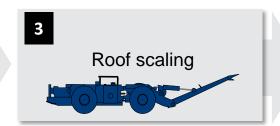
	Share of annual production capacity (in %)	
1.	Wintershall ¬	
2.	Unterbreizbach Lintegrated Werra Plant	~ 50
3.	Hattorf	
4.	Zielitz	~ 25
5.	Neuhof-Ellers	~ 20
6.	Bergmannssegen-Hugo	~5
	(production site only, no mining)	

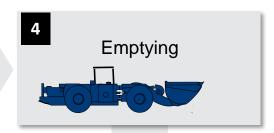


## Extraction cycle underground – Conventional mining







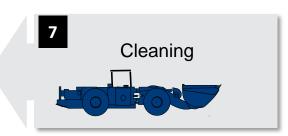


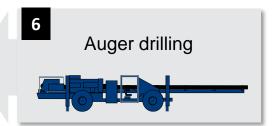




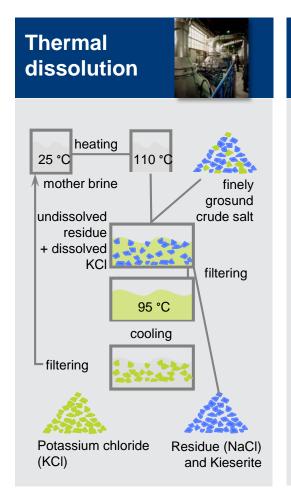


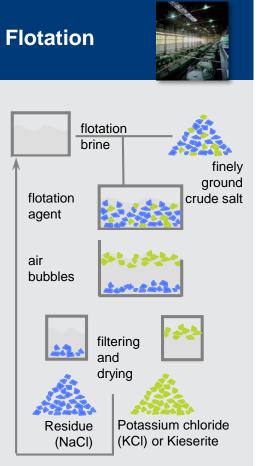


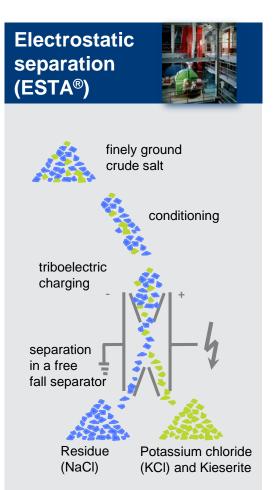




## Potash processing above ground







## **Management of residues**

#### **Potash Production**

- The mined rock salt only contains a limited share of usable material (max. 30%), therefore a residue accumulation is unavoidable.
- This challenge is shared among <u>all</u> potash producing companies in the world!
- The reutilization of residues is performed as effective as possible.
- The techniques and the technology of constructing tailings piles (heaps) are proved and tested.
- In total, 4 different ways of disposing solid and liquid residues are used world wide:









Tailings piles

Underground disposal

River injection\*

Deep well injection (for K+S in the Hessian-Thuringian potash district until the year 2021)

Ø share of residue disposed via this way of disposing in the Hessian-Thuringian potash district:

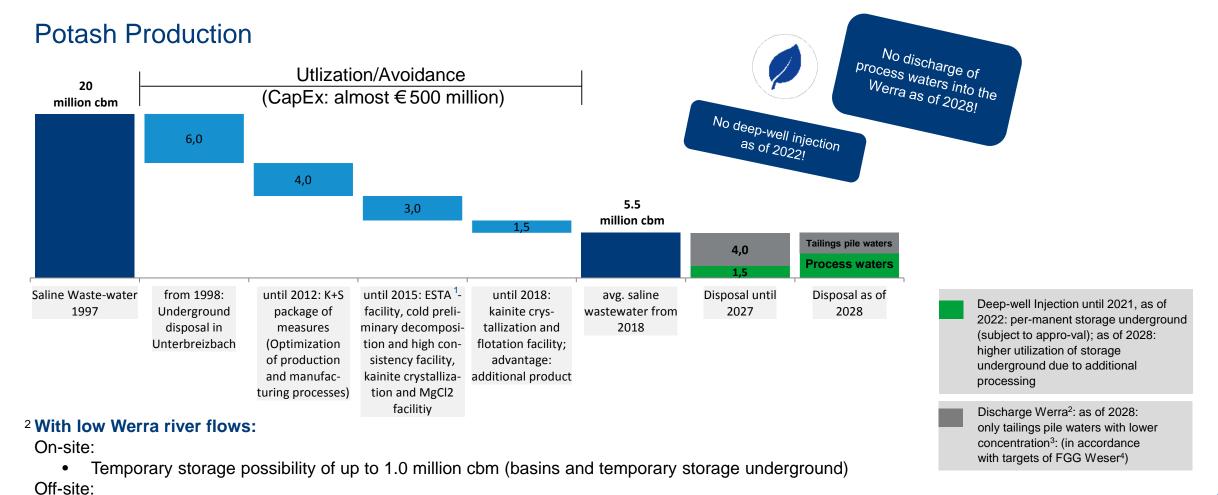
~80% ~9%

~8%

~3%

- These ways of disposal depending on the corresponding site are used also in combination. They currently represent the <u>best available technique</u>.
- \* With low river water levels in the Werra, there are possibilities for K+S in the Hessian-Thuringian potash district to temporarily store liquid residues in water basins or suitable mine spaces on site or temporary ways of disposal by flooding decommissioned mines or gas caverns in Lower Saxony or Saxony-Anhalt.

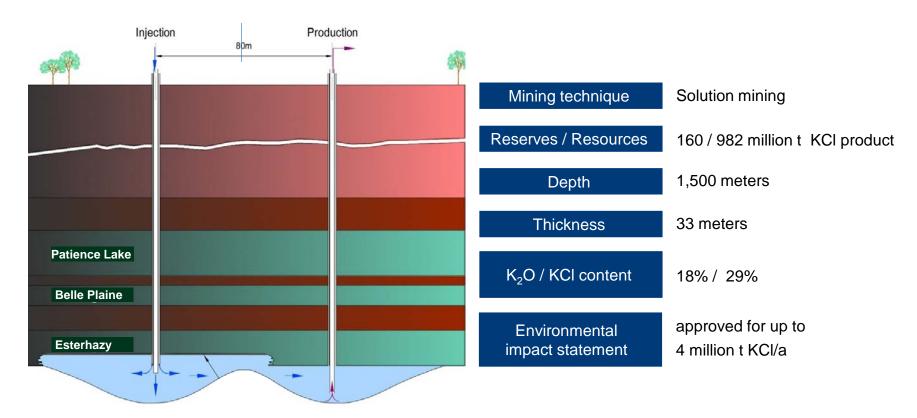
## **Development Saline Wastewater River Werra**





<sup>&</sup>lt;sup>1</sup>Electrostatic separation method; <sup>3</sup>Further reduction and avoidance of tailings pile waters targeted by building polders and covering tailings piles; continuing R&D developments, amongst others together with the company K-UTEC to be able to produce additional products from process and tailings pile waters. <sup>4</sup> River Basin Community Weser

## Bethune – Solution mining (example: primary mining)

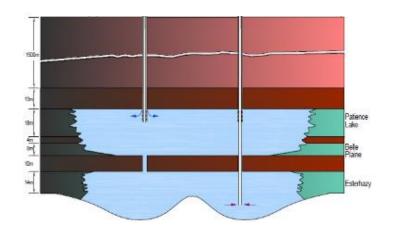


- In solution mining, freshwater is brought into solvent (salt) rock through a drill hole, therefore creating chambers, or caverns, filled with a water-salt solution. In a subsequent step, the saturated brine is brought to the surface through an additional pipeline.
- During the primary mining process, the cavern expands to create an ideal form for commencing secondary mining (see next page).

## **Bethune – Primary versus Secondary Mining**

#### **Potash Production**

#### Secondary Mining [NaCl brine mining / crystallisation pond]



Operates at 50% lower production costs than Primary Mining

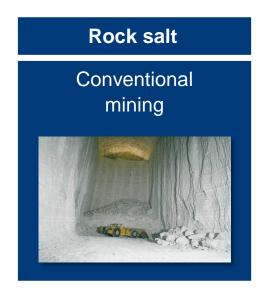
- Secondary mining exclusively uses a NaCl-saturated brine in order to dissolve selectively KCl from the existing caverns.
- Advantages (in comparison to primary mining):
  - lower energy intensity (e.g. injection brine is heated via waste heat from evaporators and KCl is crystalized in the cooling pond via natural cooling)
  - substantially more efficient with the use of water
  - reduces salt to tailings up to 30 %

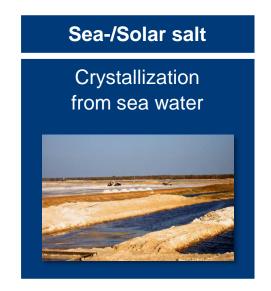
## Bethune – strengthening our global presence

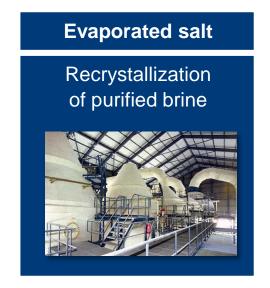


- Expanding our current production portfolio in Germany with a North American production site → Second-source supplier
- Securing a good asset base with competitive production costs
- Sales and distribution through existing distribution structures of the K+S Group
- Exclusive outline agreement with Koch Fertilizer about supply and sales of Potash fertilizers in the US
- Regional growth projects in China and Southeast Asia
- Flexible multi-product strategy

## Main production methods









- Around 70 % of worldwide salt production (more than 290 million tonnes including brine) is obtained from rock salt mining and solution mining.
- Approximately 30 % of production is obtained from seawater and salt lakes.
- Salt is produced in almost every country in the world. Due to the high share of transportation costs in production costs, markets
  are generally regionally limited to the area around the production locations.

## Unrivalled global production network

Potash Production



Competitive edge: Unrivalled global production network

- More than 30 assets on 3 continents allow close proximity to customers in a business that is highly freight-cost sensitive
- Broad range of products due to variety of production methods
- Best in class supply chain assets and competence
- Industry best-cost production in Chile

## Our strengths

#### Salt Production

# Production network and know-how

- Geographical diversification of production facilities within a region and across continents
- Access to a multitude of technical and geological experts within the K+S Group

## Logistics network

- Mixture of own cargo ships, medium-term sea freight contracts and freight hedging
- Utilization of global logistics knowledge of K+S Group
- Close supply chain cooperation for most efficient group-wide sourcing

# Product portfolio

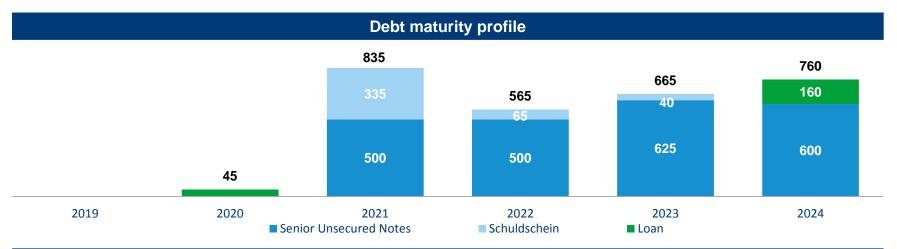
- Balanced and less cyclical product portfolio
- Product innovations through access to group-wide R&D network



# **Financials**

## Debt profile (schuldschein and bonds)

Financing instruments *			
€m	Amount outstanding	Coupon	Maturity
Schuldschein and loans	645		
Senior unsecured notes due 2021	500	4.125%	Dec-21
Senior unsecured notes due 2022	500	3.000%	Jun-22
Senior unsecured notes due 2023	625	2.625%	Apr-23
Senior unsecured notes due 2024	600	3.250%	Jul-24



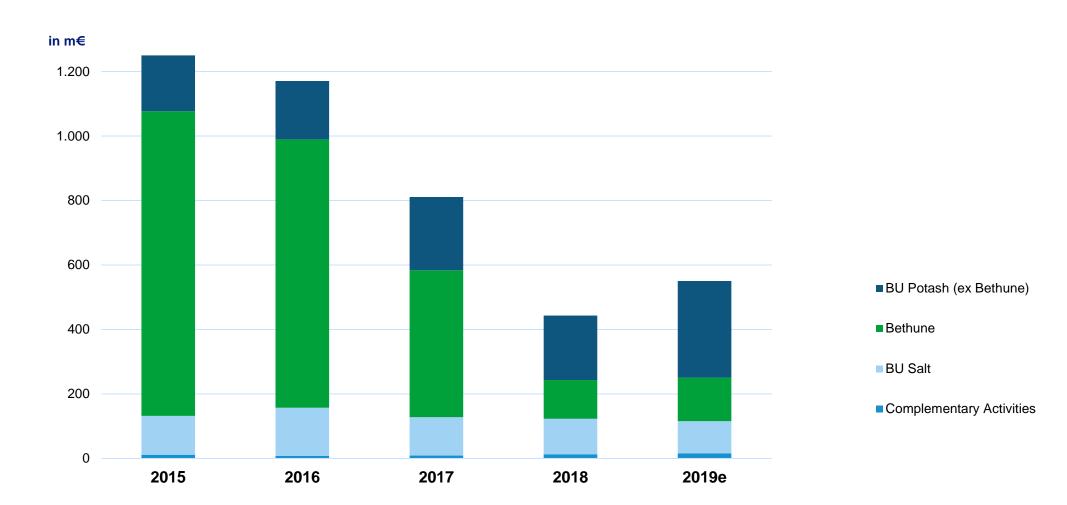
Syndicated credit facility of up to €800 million, available until 2024 and a commercial paper program as an additional source of liquidity



## **Cash flow and balance sheet**

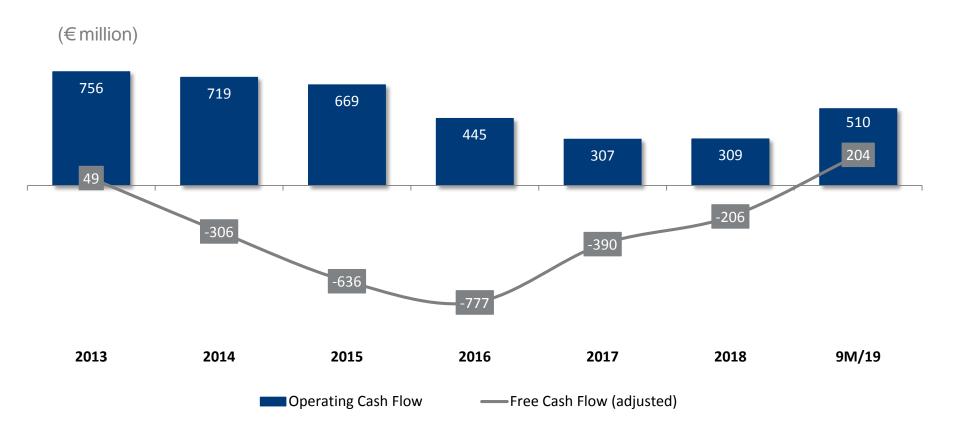
€million	Q1/18	H1/18	9M/18	FY/18	Q1/19	H1/19	9M/19
Operating cash flow	233	292	276	309	324	518	510
- Investing cash flow (pre sale/ purchase of securities)	-90	-198	-336	-515	-91	-183	-306
Adjusted free cash flow	143	94	-60	-206	233	335	204
CapEx	63	154	278	443	73	166	310
Net financial debt	2,834	2,944	3,100	3,242	2,935	2,894	3,031
Net financial debt/ EBITDA (LTM)	4.7	4.9	5.5	5.3	4.6	4.4	4.3
Equity ratio	42%	43%	41%	41%	43%	42%	43%

## CapEx development 2015–2019





## Operating and free cash flow (adjusted)





# **Investor Relations**

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### K+S Share

**Key Data** 

WKN: KSAG88

ISIN: DE000KSAG888

Type of shares: Registered shares of no-par

value

Total number of shares:

191,400,000

**Trading segment:** Prime Standard

Ticker symbols: Bloomberg SDF / Reuters

SDFG

#### **Quoted in the following indices**

- MDAX
- DJ STOXX 600
- DJ EURO STOXX
- HDAXCDAX
- Prime Allshare Index
- Classic Allshare Index

- Prime Sector Chemicals
- Industry Group Chemicals / Commodity
- DJ STOXX TMI
- ECPI Ethical Index Global

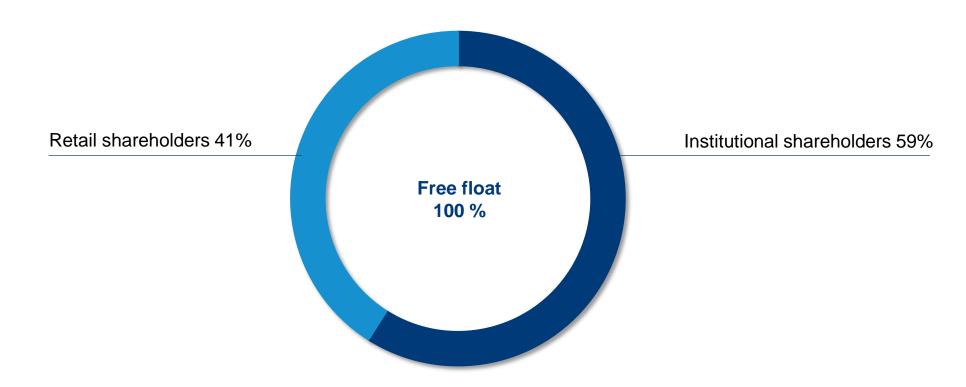
#### **Covered by**

- AlphaValue
- Baader Helvea Equity Research
- Bankhaus Lampe
- BMO Capital Markets
- Citi Research
- Commerzbank
- Credit Suisse
- Deutsche Bank
- DZ Bank AG

- Equita Sim SpA
- Equinet Bank AG
- Exane BNP Paribas
- Independent Research
- J.P. Morgan Cazenove
- Kepler Cheuvreux
- LBBW
- M.M. Warburg
- MainFirst Bank AG

- Metzler Capital Markets
- Morningstar
- Nord/LB
- Scotia Capital
- Société Générale
- Solventis
- UBS

## **Shareholder structure**



As of January 7th 2019

## **K+S ADR Program**

The K+S ADR Program offers North American investors the opportunity to take stock in K+S. Since the ADRs are quoted in US dollars and dividends are also distributed in US dollars, this financial instrument closely resembles an American share. Two ADRs represent one K+S ordinary share. The K+S ADRs are traded in the United States under a level 1 ADR Program in the over-the-counter market (OTC).

#### **Trade on OTCQX**

Symbol: KPLUY

CUSIP: 48265W108

Ratio: 2 ADRs = 1 Share

Country: Germany

ISIN: DE000KSAG888

Depositary: The Bank of New York

Mellon

#### **Benefits to North American investors**

- Clear and settle according to normal U.S. standards
- Stock quotes and dividend payments in U.S. dollars
- Can be purchased/sold in the same way as other U.S. stocks via a U.S. broker
- Cost-effective means of international portfolio diversification

Further information: http://www.k-plus-s.com/en/ks-aktie/adr/faq.html

## K+S Bonds and Issuer Rating

	Bond 12/2021	Bond 06/2022	Bond 04/2023	Bond 07/2024
WKN	A1Y CR5	A1P GZ8	A2E 4U9	A2N BE7
ISIN	XS0997941355	DE000A1PGZ82	XS1591416679	XS1854830889
Listing	Luxembourg SE	Luxembourg SE	Luxembourg SE	Luxembourg SE
Volume	EUR 500 million	EUR 500 million	EUR 625 million	EUR 600 million
Issue price	99.539%	99.422%	100.000%	100.000%
Coupon payment	4.125%	3.000%	2.625%	3.25%
Maturity	06.12.2021	20.06.2022	06.04.2023	18.07.2024
Face value	1,000 EUR	100,000 EUR	1,000 EUR	100,000 EUR

Issuer Rating (S&P): BB- (outlook: stable), September 2018

### **Additional information**

Financial calendar	2019/2020
Annual Report 2019	12 March 2020
Quarterly Report, 31 March 2020	11 May 2020
Annual General Meeting, Kassel	12 May 2020
Dividend payment (subject to resolution of the AGM)	15 May 2020
Half-yearly Financial Report, 30 June 2020	13 August 2020
Quarterly Report, 30 September 2020	12 November 2020

#### More content available online

- K+S Website: www.k-plus-s.com
- Annual reports: www.k-plus-s.com/publications
- Newsletter subscription: www.k-plus-s.com/en/news/newsletter
- Social Media: in 🔀 🔼 🗓

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